

PRIVACY POLICY

This information on the privacy policy applies to data processing by:

Deutscher Abbruchverband e.V. (DA e.V.)

German Demolition Association

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Web: www.deutscher-abbruchverband.de

This Privacy Policy also applies to the processing of data by DA Service GmbH which, as a 100 % subsidiary and partner of Deutscher Abbruchverband e.V., is using the website of the DA e.V. for the advertising of events and participant registration (s. Art. I.f). The address and contact details of DA Service GmbH are identical to those of Deutscher Abbruchverband e.V.

I. Collection and Storage of Personal Data as well as Type and Purpose of their Use

I. a) During the visit to the website

If you access our website, the browser used by your terminal device automatically sends information to the server of our website. This information is temporarily stored in a so-called log file. In the process, the following information is captured without any action on your part and stored until it is automatically deleted:

- IP address of the computer making the request,
- Date and time of access,
- Name and URL of the accessed file,
- Website from which the access is made (referrer URL),
- Browser used and, if appropriate, the operating system of your computer as well as the name of your access provider.

The data listed above is processed by us for the following purposes:

- To ensure a smooth connection to the website,
- To ensure the convenient use of our website,
- Evaluation of the system's security and stability as well as
- For other administrative purposes.

The legal basis for the data processing is Art. 6, para. 1, sentence 1 f GDPR. Our legitimate interest arises from the above-mentioned purposes for data collection. We do not in any circumstances use the collected data for the purpose of identifying you.

In addition, when you visit our website, we use cookies as well as analytics services. More detailed explanations in this respect can be found in Cl. III. and IV. of this Privacy Policy.

I.b) By Contact via email or other written form or by telephone

By contact via email or other written form or by telephone, we will only process your personal data if we have a legitimate interest in the processing (Art. 6 para. 1 lit. f GDPR), if you have consented to the data processing (Art. 6 para. 1 lit. a GDPR), if the processing is necessary for the initiation, establishment, content or amendment of a legal relationship between you and us (Art. 6 para. 1 lit. b GDPR) or if another legal standard permits the processing. Your personal data will remain with us until you ask us to delete it, revoke your consent to storage or the purpose for data storage no longer applies (e.g. after your request has been processed).

Mandatory statutory provisions - in particular retention periods under tax and commercial law - remain unaffected. You have the right to receive information about the origin, recipient and purpose of your stored personal data free of charge at any time. You also have the right to object, the right to data portability and the right to lodge a complaint with the competent supervisory authority. Furthermore, you can request the correction, deletion and, under certain circumstances, the restriction of the processing of your personal data.

I.c) At the registration for our newsletter

If you have expressly provided your consent in accordance with Art. 6, para. 1, sentence 1 a GDPR, we use your e-mail address to send our regular newsletter to you. To obtain the newsletter, it is sufficient to provide your e-mail address, title, as well as your first name and surname.

You can unsubscribe at any time, for example via the link at the end of each newsletter. Alternatively, you can send your request to cancel at any time per e-mail to info@deutscher-abbruchverband.de.

I.d) When using our contact form

If you have any questions, you have the option to contact us by means of a form that is available on the website. To use this option, a valid e-mail address, your first name and surname, your telephone number, your full address, the nature of your enquiry in the subject line as well as a short message regarding your concern is required. We require this information so that we know who has made the enquiry and to enable us to clearly determine where to assign the query and respond to it. Any further information is optional.

The data processing for the purpose of establishing contact with us in accordance with Art. 6, para. 1, sentence 1 a GDPR is based on your consent, which you have voluntarily provided to us.

The personal data collected by us for the utilization of the contact form is automatically deleted after your query has been resolved.

I.e) When using our order form for our association journal "Abbruch aktuell".

We offer the option to request our association journal "Abbruch aktuell" via a form available on our website. To use this option, we require a valid e-mail address, your first name and surname, name of the company or institution, your telephone number, your full address as well as a short message regarding your order request. We require this information so that we know who has made the order and to enable us to clearly determine where to assign the order for processing. Any further information is optional.

The data processing for the purpose of ordering the journal from us in accordance with Art. 6, para. 1, sentence 1 a GDPR is based on your consent, which you have voluntarily provided to us.

The personal data collected by us during the use of the order form is automatically stored after the order has been completed until the order is cancelled by yourself or us, and the data will be deleted after delivery.

I.f) When using our application form if interested in a Deutscher Abbruchverband e.V. membership.

If you are interested in a Deutscher Abbruchverband e.V. membership, you have the option to apply for the membership by using a form that is available on the website. For this purpose, we require the type of membership you are requesting (ordinary membership or sponsoring membership), a valid e-mail address, your first name and surname, the company or institution, your telephone number, as well as your full address. We

require this information so that we know who has submitted the membership application and to enable us to clearly determine where to assign the application for processing. Any further information is optional.

The data processing for the purpose of applying for a membership in accordance with Art. 6, para. 1, sentence 1 a GDPR is based on your consent, which you have voluntarily provided to us.

The personal data collected by us in relation to the use of the application form is automatically stored after your application has been processed until the final decision on your application has been made. If your application is successful, we keep your stored data, as it will be required for the administration of the membership. Should your application for membership not be successful, your data will be deleted during the course of the following 3 months.

I.g) When using a registration form for an event by Deutscher Abbruchverband e.V. or DA Service GmbH

You have the option to register for one of our DA seminars at our website and to use the registration form individually created for each event. To use this option, we require at least a valid e-mail address, your first name and surname, name of the company or institution, your telephone number, as well as your full address. In addition, depending on the event, further personal data may be requested and stored. Please find the individual details for this in the respective registration form.

The data processing for the purpose of registration for an event with us in accordance with Art. 6, para. 1, sentence 1 a GDPR is based on your consent, which you have voluntarily provided to us.

The personal data collected by us for the use of the respective registration form is automatically stored until the event has been held and an invoice has been issued. Afterwards, your data is automatically deleted, whereby the copies of the invoices are retained until the statutory time limit for retention has expired. After this point, these will also be destroyed.

I.h) Commentaries, messages

When visitors leave comments/messages on the website in one of our forms, we collect the data shown in the commentary/message field of the respective form, as well as the visitor's IP address and the user-agent-string (this is to identify the browser), to assist with spam detection. An anonymised character string (also called hash) can be created from your e-mail address and passed to the Gravatar service to check if you are using it. The Privacy Policy of the Gravatar service can be found here: <https://automatic.com/privacy/>

I.i) Registration for video conferences

We collect your data (name, company, contact details) to give you access to a video conference with one or more of our employees and/or speakers. The data collection is necessary to organize the video conference, to conduct it and to ensure the identity of the participants. Participation in video conferences is voluntary, as other means of communication (e.g. telephone) are also available. By accepting the invitation to the video conference, you declare your consent to data processing (Art. 6 para. 1 a GDPR) and receive the access data. You are free to participate in the video conference without transmitting your own image.

The provider of the Microsoft Teams service is Microsoft Corporation, Volume Licensing Group, One Microsoft Way, Redmond, WA 98052, USA

A transfer of your data (name, company, e-mail, telephone number [if you provide this], login data, technical data, e.g. IP address, device or hardware data, software version, system information, user settings, chat content and log data, e.g. number of calls, participants, date/time, call duration) to the USA cannot be ruled out. We have no influence on such processing of customer data by Microsoft. If the providers process personal data for their own business purposes, they act as the controller for this data processing and are therefore also responsible for compliance with data protection.

In addition, image and sound data (if you have activated the camera and microphone) are "transmitted" to all participants - that is the purpose of a video conference.

The least data-intensive way to use MS Teams as a guest in a video conference is to select the option “Use MS Teams via your own browser” after activating the invitation link. Here, only (any) name is required under which the guest appears in the video conference. The MS Teams app then does not need to be downloaded.

The video conference data is encrypted. The video conferences themselves are not recorded. The above-mentioned data will be deleted as soon as it is no longer required for the purpose of its processing. You have the right to object to the use of your data for the organization of video conferences at any time.

Further data protection information under [Data protection and security in Microsoft Teams - for users | News Center Microsoft](#)

II. Disclosure of Data

Your personal data is not disclosed to third parties for any purposes other than those listed below.

We only disclose your personal data to third parties, if:

- you have provided your express consent in accordance with Art. 6, para. 1, sentence 1 a GDPR,
- the disclosure is required in accordance with Art. 6, para. 1, sentence 1 f GDPR, for the establishment, exercise or defence of legal claims and if there is no reason to assume that you have a prevailing interest worthy of protection in the non-disclosure of your data,
- there is a legal obligation for the disclosure, in accordance with Art. 6, para. 1, sentence 1 c GDPR, as well as
- this is legally permissible and required for the handling of the contractual relationship in accordance with Art. 6, para. 1, sentence 1 b GDPR.

III. Cookies

We use cookies on our website. These are small files, which are automatically created by your browser and stored on your terminal device (laptop, tablet, smartphone or similar), when you are visiting our website. Cookies do not cause any damage to your terminal device, nor do they contain any viruses, Trojans or other malware.

Information is filed in the cookie, which arise in each case in connection with the specific terminal device that is being used. This does not, however, mean that we automatically receive information on your identity.

The use of cookies serves on the one hand to provide you with a more convenient way of using our offering. We thus use so-called session cookies to see that you have already visited individual pages of our website. These are automatically deleted after you leave our website.

We also use temporary cookies, which are stored on your terminal device for a specific determined period of time to optimise the user-friendliness. If you revisit our website to use our services, it will automatically be recognised that you have already visited us, which entries you have made and which settings you have selected, so you are not required to enter these again.

On the other hand, we have used cookies to statistically capture the use of our website and for the purpose of evaluating the utilisation for the purpose of optimising our content and offering for you (see Cl. IV). When you revisit the site, these cookies enable us to automatically recognise that you have already visited us. These cookies are automatically deleted after a period of time that is specified in each case.

The data processed by means of cookies are required for the specified purposes and for the protection of our legitimate interests as well as of those of third parties, in accordance with Art. 6, para. 1, sentence 1 f GDPR.

Most browsers automatically accept cookies. You can, however, configure your browser in such a way that cookies are not stored on your computer or that a notice will appear each time before a new cookie is set. The complete deactivation of cookies can, however, result in a reduced functionality of our website, and you may not be able to use all functions on our website.

IV. Analytical Tools

Tracking-Tools

The tracking measures listed below and used by us are taken on the basis of Art. 6, para. 1, sentence 1 f GDPR. We intend to ensure the appropriate presentation and continued optimisation of our website with the tracking measures that are being applied. On the other hand, we have applied tracking measures to statistically capture the use of our website and to evaluate such use for the purpose of optimising our content and offering for you. These interests are legitimate and to be considered in line with the above-mentioned provisions.

The respective purposes for data processing and data categories can be found in the corresponding tracking tools.

Google Analytics

For the purpose of the appropriate presentation and continued optimisation of our websites, we use Google Analytics, a web analysis service provided by **Google Inc.** (<https://www.google.de/intl/de/about/>) (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA; hereinafter „Google“). In this context, pseudonymised user profiles are created and cookies (see Cl. III) are used. The information gained by cookies, about how you use this website, such as

- browser type / version,
- operating system used,
- referrer URL (the previously used website),
- host name of the accessing computer (IP address),
- time of server enquiry

area transmitted to a Google server in the USA, where they are stored. The information is used to evaluate your utilisation of the website, compile reports on the website activities, and to provide additional services related to website and internet usage for the purpose of market research and appropriate presentation of these websites. Where appropriate, this information will also be transmitted to third parties, if this is legally required or insofar as third parties process this data on instructions. Your IP address will not, in any circumstances, be combined by Google with other data. The IP addresses are anonymised so that they cannot be assigned (IP masking).

You can prevent the installation of cookies through the appropriate settings of the browser software; please note that in this case, you may not be able to fully use all of this website's functions.

You can also prevent the capture of the data related to your use of the website generated by the cookie (including your IP address) as well as the processing of this data by Google, by **downloading and installing a browser add-on** (<https://tools.google.com/dlpage/gaoptout?hl=en>).

Alternatively to the browser add-on, in particular with browsers on mobile terminal devices, you can also prevent the capture by Google Analytics by clicking on this link. This sets an opt-out cookie, which prevents the future capture of your data when you visit this website. The opt-out cookie only applies to this browser and only to our website, and it is filed on your device. If you delete the cookies in this browser, you must set the opt-out cookie again.

Further information on data protection in connection with Google Analytics can be found in the **Google Analytics-Help** (<https://support.google.com/analytics/answer/6004245?hl=en>).

Google Web Fonts

For the uniform presentation of fonts, our website uses so-called web fonts, which are provided by Google. As soon as you call up a website, your browser loads the required web fonts in your browser cache, to enable the correct display of texts and fonts.

In order to be able to do this, the browser you are using must connect to the Google servers. Google is hereby notified of the fact that our website has been called up via your IP address. The use of Google Web Fonts is in the interest of a standardised and appealing presentation of the contents and offerings on our website. This constitutes a legitimate interest within the meaning of Art. 6, para. 1 f GDPR.

If your browser does not support Web Fonts, a standard font that is available in your computer is used.

Further information on Google Web Fonts can be found at <https://developers.google.com/fonts/faq> and in Google's privacy policy: <https://www.google.com/policies/privacy/>.

Google Maps

Our website uses the map service Google Maps via an API. It is operated by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

To enable the use of the Google Maps functions, it is necessary to store your IP address. This information is usually transmitted to a Google server in the USA, where it is stored. The provider of this website does not have any influence on this data transmission.

Google Maps is used in the interest of an attractive presentation of our contents and offerings and the ability to easily find the places that we have specified on the website. This constitutes a legitimate interest within the meaning of Art. 6, para. 1 f GDPR.

Further information on the handling of user data can be found in Google's privacy policy at: <https://www.google.de/intl/de/policies/privacy/>.

V. Embedded Contents from other Websites

Entries on this website may contain embedded contents (f. ex. videos, images, contributions etc.). Embedded contents from other websites behave in exactly the same way as if the visitor had accessed the other website.

VI. Use and deployment of YouTube on our website

Elements of YouTube are embedded in this website. YouTube is an Internet video portal that allows video publishers to post video clips and other users to view, rate and comment on them free of charge. YouTube allows the publication of all types of videos, which is why complete film and television programmes, music videos, trailers or videos produced by users themselves can be called up through the Internet portal.

YouTube is operated by YouTube LLC, 901 Cherry Ave, San Bruno, CA 94066, USA. YouTube LLC is a subsidiary of Google Inc, 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, USA.

Whenever one of the individual pages of this website, which is operated by the data controller and in which a YouTube element (YouTube video) has been embedded, is accessed, the Internet browser on the IT system of the data subject is automatically prompted by the respective YouTube element to download a representation of the corresponding YouTube element from YouTube. More information about YouTube can be found at

<https://www.youtube.com/yt/about/de/>. In the course of this technical procedure, YouTube and Google are informed which specific subpage of our website is being visited by the data subject.

If the data subject is logged on to YouTube at the same time, YouTube recognises which specific subpage of our website the data subject is visiting by calling up a subpage that contains a YouTube video. This information is collected by YouTube and Google and assigned to the respective YouTube account of the data subject.

YouTube and Google receive information through the YouTube element that the data subject has visited our website whenever the data subject is logged on to YouTube at the same time as accessing our website; this happens irrespective of whether the data subject clicks on a YouTube video or not. If the transmission of this information to YouTube and Google is not desired by the data subject, he can prevent the transmission by logging out of his YouTube account before visiting our website.

The YouTube privacy policy published by Google which is available at

<https://www.google.de/intl/de/policies/privacy/> as well as directly on YouTube through

<https://www.youtube.com/intl/de/yt/about/policies/#community-guidelines> provides information about the collection, processing and use of personal data by YouTube and Google.

VII Use and deployment of Facebook

Elements of Facebook are embedded in this website. Facebook is a social network. A social network is an Internet-based social meeting place, an online community that standardly enables users to communicate with each other and interact in virtual space. A social network can serve as a platform for the exchange of opinions and experiences or enable the Internet community to provide personal or company-related information.

Facebook enables social network users to create private profiles, upload photos and network through friendship requests in particular.

Facebook is operated by Facebook, Inc, 1 Hacker Way, Menlo Park, CA 94025, USA. The data controller for the processing of personal data if a data subject lives outside the USA or Canada is Facebook Ireland Ltd, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland.

Whenever one of the individual pages of this website, which is operated by the controller and on which a Facebook element (Facebook plug-in) has been embedded, is accessed, the Internet browser on the data subject's IT system is automatically prompted by the respective Facebook element to download a representation of the corresponding Facebook element of Facebook. An overview of all Facebook plug-ins can be found at https://developers.facebook.com/docs/plugins/?locale=en_DE. In the context of this technical process, Facebook is informed about which specific subpage of our website is being visited by the data subject. If the data subject is logged on to Facebook at the same time, Facebook recognises which specific subpage of our website the data subject is visiting with every visit to our website by the data subject and for the entire duration of the respective stay on our website. This information is collected by the Facebook element and assigned by Facebook to the respective Facebook account of the data subject. If the data subject clicks one of the Facebook buttons embedded in our website, for example the "Like" button, or makes a comment, Facebook assigns this information to the personal Facebook user account of the data subject and stores this personal data.

Facebook receives information through the Facebook element that the data subject has visited our website whenever the data subject is logged on to Facebook at the same time as accessing our website; this happens irrespective of whether the data subject clicks on the Facebook element or not. If the data subject does not want this information to be transmitted to Facebook, he can prevent it from being transmitted by logging out of his Facebook account before calling up our website.

The data policy published by Facebook which can be found at

<https://de-de.facebook.com/privacy/explanation> provides information about the collection, processing and use of personal data by Facebook. It also explains what setting options Facebook offers to protect the privacy of the data subject. In addition, various applications are available that make it possible to suppress data transmission to Facebook. Such applications can be used by the data subject to suppress data transmission to Facebook.

VIII. Use and deployment of LinkedIn

On our website, we link to the website of LinkedIn Ireland Unlimited Company Wilton Place, Dublin 2, Ireland (hereinafter referred to as "LinkedIn").

You can recognize the link to LinkedIn by the corresponding logo (button). Please note that when you use the button, a connection is established between your internet browser and the LinkedIn server. LinkedIn is thus informed that our website has been visited with your IP address. If you click on the LinkedIn button while you are logged into your LinkedIn account, you have the option of linking content from our website to your LinkedIn profile page.

In doing so, you enable LinkedIn to associate your visit to our website with you or your user account. Please note that we have no knowledge of the content of the transmitted data and its use by LinkedIn. We would like to point out that you use the service offered here and its functionalities on your own responsibility. This applies in particular to the use of interactive functions, such as sharing. We ourselves do not collect or process any data from your use of the service. However, if you contact us via the site or post comments, the data you enter on the service will be processed to the extent that it is made available to us and, in the case of comments, included in our offer.

For more information, please refer to [LinkedIn's privacy policy](#).

Legal basis for data processing

We use the LinkedIn plugin on the basis of Art. 6 para. 1 lit. f GDPR (legitimate interest). The legitimate interest here is the use of the advantages of the network offered for the interests of our company. Responsibility for data protection-compliant operation must be guaranteed by the respective provider. We integrate these plug-ins using the so-called two-click method in order to protect visitors to our website in the best possible way. The legal basis after clicking on the plug-in is therefore Art. 6 para. 1 lit. a GDPR (consent). If you have any questions about our information offering, you can contact us using the contact details provided in this privacy policy.

Transfer to third countries

We expressly point out that American authorities (e.g. secret services) could gain access to personal data due to American laws such as the Cloud Act. The data transfer to the USA, which cannot be ruled out when using LinkedIn, is based on the standard contractual clauses of the EU Commission.

You can find details here: <https://de.linkedin.com/legal/l/dpa>

IX. Use and deployment of Instagram

Functions of the Instagram service are integrated on our websites. They are offered by Instagram Inc. , 1601 Willow Road, Menlo Park, CA, 94 025, USA. These plugins are marked with the Instagram logo (e. g. in the form of a camera).

If you visit one of our pages that contains such an Instagram button, your browser establishes a direct connection to the Instagram server in the USA. Instagram thus receives the information that you have visited our site with your IP address and stores it even if you do not have an Instagram profile or are not currently logged in to Instagram.

If you are an Instagram member and are logged in, Instagram can assign your visit to our pages to your user account. If you then click on an Instagram button, this interaction is also transmitted to Instagram and stored there. If you do not want Instagram to be able to associate your visit to our pages with your Instagram user account, please log out of your user account beforehand.

The transfer of data to Instagram is based on the consent given to Instagram when registering your account in accordance with Art. 6 para. 1 a) GDPR. We would like to point out that, as the provider of the pages, we have no knowledge of the content of the transmitted data or their use by Instagram. Instagram may combine the collected data with other information.

Further information can be found in the privacy policy of Instagram:

https://help.instagram.com/155833707900388?cms_id=155833707900388&published_only=true&force_ne

X. Rights of Data Subjects

You have the right:

- according to Art. 15 GDPR, to request access to your personal data that is processed by us. You may in particular request information on the purpose of processing, the category of the personal data, the categories of recipient to whom your data has been or will be disclosed, the envisaged period for which the personal data will be stored, the existence of a right to rectification, erasure, restriction of processing or objection, the existence of a right to appeal, the origin of your data, if these were not collected by us, as well as on the existence of automated decision-making including profiling and, if appropriate, meaningful information to details regarding the above;
- according to Art. 16 GDPR, to request the immediate rectification of incorrect or completion of your personal data that is stored with us;
- according to Art. 17 GDPR, to the erasure of your personal data that is stored with us, where the processing is not required for exercising the right of freedom of expression and information, for compliance with a legal obligation, for reasons of public interest or for the or establishment, exercise or defence of legal claims;
- according to Art. 18 GDPR, to request the restriction of processing your personal data, where you are contesting the accuracy of the personal data, the processing is unlawful, and you are opposing the erasure of the data and we no longer require the data, however you require the data for the establishment, exercise or defence of legal claims, or in accordance with Art. 21 GDPR, you have objected to the processing;
- according to Art. 20 GDPR, to receive the personal data concerning you, which you have provided to us, in a structured, commonly used and machine-readable format or to request the transmission to another controller;
- according to Art. 7, para. 3 GDPR, to withdraw your previously provided consent at any time. This will have the effect that we are no longer permitted to continue the data processing, which was based on this consent and
- according to Art. 77 GDPR, to lodge a complaint with a supervisory authority. To lodge a complaint, you can usually contact the supervisory authority responsible for your habitual residence or place of work or the registered office of our head office.

XI. Right to object

If your personal data are processed on the basis of legitimate interests in accordance with Art. 6, para. 1, sentence 1 f GDPR, you have the right in accordance with Art. 21 GDPR, to object to the processing of your personal data, where there are grounds relating to your particular situation, or you are objecting against direct marketing purposes. If the latter is the case, you have a general right to object, which shall be addressed by us without a particular situation being stated.

If you wish to exercise your right to withdraw consent of your right to object, an e-mail to info@deutscher-abbruchverband.de is sufficient

XII. Data security

We use the common SSL procedure (Secure Socket Layer) within our website, in connection with the respective highest level of encryption that is supported by your browser. This is usually 256-bit encryption. If your browser does not support 256-bit encryption, we use 128-bit v3 technology instead. Whether an individual site of our web presence is transmitted encrypted, you can recognise by the depiction of the closed key or lock symbol in the bottom status bar of your browser.

Apart from that, we use appropriate technical and organisational security measures to protect your data from incidental or intentional tampering, partial or total loss, destruction or unauthorised access by third parties. Our security measures are continuously improved in line with technological developments.

XIII. Status and Amendment of this Privacy Policy

The above Privacy Policy is up-to-date as of June 2025

As our website and offerings are continuously developed, or due to amendments of legal or official requirements, it may become necessary to amend this Privacy Policy. You can retrieve and print out the current Privacy Policy from our website at any time, at <https://www.deutscher-abbruchverband.de/en/privacy-policy/>.