



## DA supports fire brigade in fire safety education for children

COLOGNE, 2<sup>nd</sup> June 2025

**Children are curious, especially when it comes to fire. However, incorrect behaviour with this exciting element can easily lead to life-threatening situations. The German Demolition Association (DA) therefore supports the Cologne fire brigade with materials that deal with the topic of fire prevention for primary school children.**

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### Press Release

Children memorise facts best when playing or drawing, which is exactly where the Cologne fire brigade comes in and distributes free, child-friendly colouring and workbooks for fire safety education in primary schools. The German Demolition Association considers fire prevention to be an important topic and is therefore supporting the Cologne fire brigade by purchasing such colouring and workbooks and child finder stickers. The stickers are attached to the children's bedroom door and guide the emergency services to the youngest members of the family in an emergency. Specifically, children at OGS Langemaß No. 21 in Cologne-Mülheim were equipped with the colouring book.

Thanks to the support of many local companies, the workbooks can be distributed to the primary school children free of charge. A commitment that the DA was very happy to support.

### Support for the safety of children

The memorable information, instructive tasks and well thought-out illustrations in the new fire safety book from the KIM publishing group in Detmold were developed in close collaboration with fire safety experts from fire brigades and educationalists. By working through the book at home or at school, children can demonstrably better understand and deepen the fire safety awareness and instructions for correct behaviour.

Additional digital content such as videos or learning success checks, which are available using the latest augmented reality (AR) technology and a free app, also make the colouring book and workbook a memorable experience.

Further information on the project can be found here: [www.verlagsgruppe-kim.de](http://www.verlagsgruppe-kim.de).

Signs: 2.041

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### **Picture 1**

#### **Picture Fire Brigade Cologne OGS Langemaß**

Children from OGS Langemaß No. 21 in Cologne-Mülheim were given a colouring and non-fiction book by the Cologne fire brigade.

Picture: Cologne fire brigade

### **Picture 2**

#### **Picture Colouring book fire safety education and child finder stickers**

The colouring and work book “Safe with fire and flame” is distributed free of charge in schools by the Cologne Fire Brigade to support fire safety education in a vivid way.

Picture: verlagsgruppe-kim

Since 1951, the Deutscher Abbruchverband e.V. – DA (German Demolition Association) has been the leading business association in the demolition industry with a head office in Cologne and a further office in Berlin. Its over 850 member companies come from the fields of construction and industrial demolition as well as mineral waste recycling and remediation of pollutants. Engineering offices and machine manufacturers support the association as supporting members. The DA provides its members and the general public with comprehensive information on the technical and legal bases of demolition work and its development and ensures that practical experience is incorporated into political and economic decisions as well as into technical standards and regulations, especially in the environmental field. The focus of the association’s activities is on education and training, environmental and recycling issues in connection with demolition work and construction waste, as well as quality assurance during demolition and dismantling.